

General Motors Corporation

December 1, 1981

Mr. Antonio R. Moreno  
Personnel Manager  
Saginaw Steering Gear Operations  
GM Componentes, S.A.  
Puertomar 8 & 9  
Valdelagrana  
Puerto de Santa Maria  
Cadiz, Spain

Dear Tony:

I have written to Jerry Roethlisberger and Frank Kowalski to express my appreciation for the hospitality and courtesies extended to me during my recent visit with you.

But I also wanted to thank you for going out of your way to help make my visit enjoyable as well as informative.

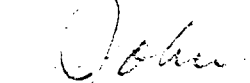
I know we received more assistance and attention than we had a right to expect, and I hope what we learned will pay dividends for all of us in the future.

Jack Harned and I did have a chance to meet and talk with Antonio Caetano in Madrid, and he also was most helpful. He said he had a very productive visit in the U.S., and he certainly sounds like he is on the right track as far as PR activities at Cadiz are concerned. Some things he told me about his visit to Detroit and Saginaw showed that he is a very discerning individual.

Looking ahead to the start-up of GM manufacturing operations in Spain.

Again, Tony, thanks for all your help and cooperation, and I look forward to being in touch with you again in the future.

Sincerely,



John F. Mueller

JFM/ln

GENERAL MOTORS CORPORATION

May 4, 1982

Mr. Antonio Caetano  
GM Componentes, S.A.  
Puertomar, 8 y 9  
Valdelagrana  
Puerto de Sta. Maria  
Cadiz, Spain

Dear Senor Caetano:

Congratulations on your new honor. I think it is a superb accomplishment to have "improved social conditions" in your community.

If all of us could perform just an iota of your effort, the world would be a better place.

With sincere best wishes I  
remain sincerely yours,



Patricia Beach Smith  
Editor, GM TODAY

GENERAL MOTORS CORPORATION  
GENERAL MOTORS BUILDING  
DETROIT, MICHIGAN 48202

DONALD C. HUSS  
DIRECTOR  
OVERSEAS PUBLIC RELATIONS

27 April 1982

313 / 556-3810

Dear Antonio:

I understand you have recently been recognized by the provincial government in Cadiz for your efforts to improve social conditions in the community.

I congratulate you for your fine work and know that you will continue your efforts to make Cadiz a better place to work and live.

My best wishes for the future. I look forward to seeing and working with you shortly on the dedication plans for your plant.

Sincerely,



Donald C. Huss

Mr. Antonio Caetano  
GM Componentes  
Poligono El Trocadero  
Cadiz, Spain

3.27

ADAM OPEL  
AKTIENGESELLSCHAFT

Hans Wilhelm Gäb  
Direktor Öffentlichkeitsarbeit

6090 Rüsselsheim am Main  
February 17, 1982

Dear Antonio,

It was a pleasure to make your acquaintance in Frankfurt. Thank you for your contribution to our discussions and for the information copy of the Cadiz plant inauguration program.

Thank you also for your letter of February 2, 1982, enclosing the GM Componentes two-year Public Relations Plan and the latest edition of El Trocadero.

We found the PR analysis/plan and the newsletter most interesting and wish to compliment you on your work.

Your offer of help is appreciated. I am sure there will be many opportunities for close cooperation among our operations in the future.

With best regards,

*Hans Wilhelm Gäb*

# GENERAL MOTORS OVERSEAS CORPORATION

(Incorporated in the State of Delaware, U.S.A. with limited liability)

77 SOUTH AUDLEY STREET,  
LONDON, W1Y 5TA

TELEX  
LONDON 24535

TELEPHONE  
01-491 3852

TO: Mr. Frank Kowalski  
Mr. Jerry Roethlisberger

CC: Mr. Antonio Morrow  
Mr. Antonio Caetano

FROM: Jack R. Harned

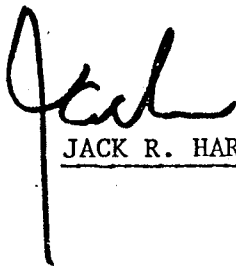
DATE: July 1, 1981

I want to send you delayed, but sincere, congratulations for the fine job you and your people did in arranging Roger Smith's visit to Cadiz. I know Mr. Smith found it to be most enjoyable, as well as informative.

Particularly, I am pleased that your PR program is off to a good start and I am impressed with the professionalism and enthusiasm that Antonio Caetano is bringing to the job. I look forward to working with him, and with you, in any way I can be helpful.

I believe the Roger Smith visit was a great success from the PR point of view and would be a good pattern for Jim McDonald's visit. Particularly, the press coverage and the informal photos which appeared in your newspapers were excellent, and certainly must have made a strong and positive impression for GM in your community.

Best wishes,



JACK R. HARNED



**Saginaw  
Steering Gear Division**

GENERAL MOTORS CORPORATION  
SAGINAW, MICHIGAN 48605

March 4, 1983

OFFICE OF PUBLIC RELATIONS DIRECTOR

Mr. Antonio Caetano  
Supervisor, Public Relations  
GM Componentes, S. A.  
Poligono El Trocadero  
Puerto Real (Cadiz)  
Espana (Spain)

Dear Antonio:

Your November-December issue of "El Trocadero" was outstanding.

The stories were very good, especially the one about the Corsa. The use of art illustrations of the vehicle and its components was handled well, too.

We appreciate your including reports about Saginaw Steering Gear Division activities and products, and hope that you are able to use more information about the division from our newsletter "Steering Columns."

Regards,

Ronald G. Actis  
Director of Public Relations  
and Government Relations

cc: Messrs. W.B. Thompson  
M.R. McCabe  
J.M. Roethlisberger  
A. Moreno

General Motors Corporation

February 1, 1984

Mr. Antonio Caetano  
Supervisor, Safety, Training,  
and Public Relations  
General Motors Componentes, S.A.  
Poligono el Trocadero  
Puerto Real (Cadiz), Spain

Dear Antonio,

Many thanks for your kind hospitality on our recent visit to Spain. I apologize for not writing sooner, but we have been on a fast track since returning.

Vic Garske and I were most impressed with all of the employe communications efforts you already have undertaken. And, we are pleased with your commitment to begin a pilot employe communications program for GM Componentes. Please let us know how we can be helpful to you in helping to launch the pilot program. We look forward to visiting Spain again whenever you think we can be of assistance.

Antonio, we thoroughly enjoyed being with you and appreciated all of the courtesies you extended to us. Please keep us posted on your plans.

Very best regards,



Bruce McCristal  
Director  
Employe Communications

*Tony Maeno*  
*Antonio Castano*

## SAGINAW STEERING GEAR DIVISION

GENERAL MOTORS CORPORATION

INTER-ORGANIZATIONAL

DATE March 23, 1983

SUBJECT:

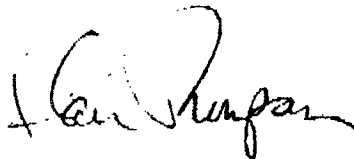
FROM:

TO: Jerry Roethlisberger  
Frank Kowalski

Congratulations for being selected to receive the Marketing Club of Cadiz Award for 1982.

We at Saginaw Steering Gear commend you both for the leadership you have provided to the community and are proud of your accomplishment.

Please pass along our commendations to the other persons in your plant who contributed to this effort.



W. Blair Thompson  
General Manager



Ronald G. Actis  
Director of Public Relations



# New York Philharmonic

Avery Fisher Hall Broadway at 65th St., New York, NY 10023 (212) 580-8700 Telex: 237620 NYP Cable: Philharmon

ALBERT K. WEBSTER  
Executive Vice President  
and Managing Director

July 22, 1985

Mr. Antonio Caetano  
Public Affairs Officer  
Citibank Espana  
Plaza de la Independencia, 6  
Madrid-1, Spain

Dear Antonio:

Yes, we all got back safely! Dublin went very well, and the trip back just fine.

I can't resist a fan letter to try and tell you how very, very grateful I am for all that you did to help make our visit to Madrid and Lisbon such a success. The care you exercised and the special attention to all details was truly wonderful. I hope you find some excuse to get to New York soon so that we can try and reciprocate. I'll be very upset if you are here and don't find a moment to call and say hello to your friends at the New York Philharmonic.

With greatest thanks and warm regards,

Sincerely yours,




Albert K. Webster

AKW/ds

Fecha: 26 Septiembre 1984

a: R. Inglés - H. Greene

de: E. Feder 

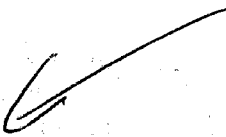
Copias:

**CITIBANK  ESPAÑA**


Asunto: Programa de Relaciones Públicas

De acuerdo con lo solicitado por Nueva York, debemos enviarles nuestro Programa de Relaciones Públicas para el año 1985. Adjunto a esta nota el programa en cuestión, preparado por Antonio Caetano.

Creo que lo encontrareis muy claro, completo y enfocado de acuerdo con nuestras necesidades. Si no teneis ninguna objeción hacia él, lo enviaré al Sr. Koplowitz en Nueva York.

Ed.   
I think it is excellent.  
Make it happen.



(Willis get a final copy?)  


Samuel P. Bates  
Director of Public Relations  
International Operations

**3M**

March 2, 1981

Mr. Antonio Caetano  
General Motors Components  
Puertomar 8-9  
Valdelagrana  
Cadiz (Spain)

Dear Antonio:

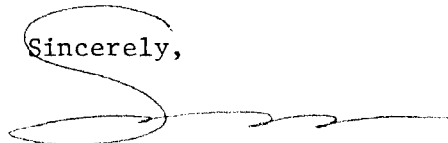
Thank you very much for sending along DINERO magazine with the excellent article on 3M.

We were disappointed that you decided to leave 3M, but can understand your decision with such a challenging opportunity.

I hope that you are happy and successful in the future. Please give our best regards to your wife, and if you are ever in St. Paul be sure to call us. The welcome carpet will always be ready for you.

Good luck and Hasta La Vista!

Sincerely,



S. P. Bates

SPB:km

Public Relations Department/3M  
3M Center  
St. Paul, Minnesota 55101  
612/733 8805 Facsimile 612/733 9764



EMBAJADA DE ISRAEL

שגרירות ישראל

Madrid, 11 de abril de 1986

Sr. D. Antonio Caetano  
Director de Comunicación y  
Relaciones Públicas  
Citibank España  
Plaza de la Independencia, 6  
28001 Madrid

Ref.: FE/111/86

Estimado amigo:

Me disculpo por haber demorado tanto tiempo mi respuesta, pero ya supondrá usted que hemos vivido unos días bastante agitados.

Agradezco sinceramente sus palabras de felicitación y no le oculto a usted la satisfacción con que vivimos esta situación histórica.

Reciba mis mejores muestras de afecto y un saludo cordial.

  
Samuel Hadas  
Embajador de Israel